

**Effective Date: 01/01/2024**

## **1. Introduction**

Welcome to EQL Finance. We are committed to protecting the privacy and security of our users' information. This Privacy Policy outlines our practices regarding the collection, use, and sharing of personal information.

## **2. Information Collection**

We collect personal information when you sign up for our services, including but not limited to your name, email address, and mobile phone number. We collect this information to provide you with our services and to communicate with you.

## **3. Use of Information**

The information we collect is used to:

- Send you SMS messages related to our services.
- Provide customer support and respond to your inquiries.
- Improve our services and website experience.

## **4. Consent**

By providing your personal information and using our services, you consent to our collection, use, and sharing of your information as described in this Privacy Policy. We do not buy SMS opt-in lists, and all SMS communications are based on the consent provided by you.

## **5. Opt-Out Policy**

You may opt out of receiving SMS messages from us at any time by following the opt-out instructions provided in the SMS messages or by contacting us directly at [help@eqlfinance.com](mailto:help@eqlfinance.com)

## **6. Data Security**

We implement various security measures to maintain the safety of your personal information. However, no method of transmission over the Internet or method of electronic storage is 100% secure.

## **7. Changes to Privacy Policy**

We reserve the right to update or change our Privacy Policy at any time. We will notify you of any changes by posting the new Privacy Policy on this page. You are advised to review this Privacy Policy periodically for any changes.

## **8. Contact Information**

If you have any questions about this Privacy Policy, please contact us at [help@eqlfinance.com](mailto:help@eqlfinance.com)